

Mold-Masters Europa GmbH. – EEA/UK Privacy Notice

Last Updated: May 2021

Mold-Masters Europa GmbH. (“Mold-Masters,” “we,” “us” or “our”) is committed to compliance with the European Union’s General Data Protection Regulation (“GDPR”), the United Kingdom General Data Protection Regulation and the UK Data Protection Act 2018 in relation to the collection, retention, use and other processing of personal data of data subjects in the European Economic Area (“EEA”) and the United Kingdom (“UK”).

This Privacy Notice informs EEA and UK users of www.moldmasters.com (the “Website”) how Mold-Masters, as controller within the meaning of the GDPR, collects, processes and shares the personal data of such users.

Personal Data Collection

Mold-Masters may obtain your personal data from different sources, including through our Website.

We also may obtain your personal data when you contact us by telephone or email. We may provide further details about additional personal data we collect from you at the time of collection.

Personal Data You Provide

We collect personal data about you that you provide to us when you [contact us](#), request information on our product and services or subscribe to our newsletter. The personal data that we may collect about you includes your name, email address, physical address (city, country, province/region), company, telephone number and message content. We also collect other personal data that you may choose to provide us.

Some forms on our Website may require you to provide personal data to submit the form. You may choose not to provide personal data in those cases but this may prevent you from being able to use certain features of our Website.

We also use cookies and other tracking technologies to automatically collect personal data about you when you access or use our Website. For more information regarding cookies and other tracking technologies, please see our Cookie Notice. The personal data that we may automatically collect from you includes your IP address; information about your browser type, the device used to access our Website and data regarding network-connected hardware; and information regarding your interactions with the pages you visit on our Website.

Lawful Bases for Personal Data Processing

The table below provides an overview of the lawful bases under which we process your personal data and the purposes for which we process your personal data.

| Processing purpose | Personal Data Includes | Lawful Bases |
|--|---|---|
| <p>Communicate with you, including answering your questions and responding to your requests for information.</p> | <p>Name, email address, physical address and telephone number</p> | <p>Legitimate interests of Mold-Masters to communicate with data subjects and provide them the information they request.</p> <p>Processing is necessary for the performance of a contract to which the data party is subject to provide data subjects with the services they request.</p> |
| <p>Send newsletters if you have subscribed to such newsletters.</p> | <p>Name, email address</p> | <p>Legitimate interests of Mold-Masters to provide data subjects with newsletters that they request.</p> <p>Processing is necessary for the performance of a contract to which the data subject is party to provide data subjects with the services they request.</p> |
| <p>Develop and improve the Website.</p> | <p>Data collected by cookies and other tracking technologies</p> | <p>Legitimate interests of Mold-Masters to understand the ways in which data subjects engage with its Website in order to improve the functionality of the Website and the experience of data subjects on the Website.</p> |
| <p>Provide products and services you requested</p> | <p>Name, email address, physical address and telephone number</p> | <p>Processing is necessary for the performance of a contract to which the data subject is party to provide data subjects with the services they request</p> |
| <p>Share your Personal Data with our service providers in order for them to perform functions on our behalf.</p> | <p>Name, email address, physical</p> | <p>Legitimate interests of Mold-Masters in the operations of its business.</p> |

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|---|---|---|
| | address and telephone number | |
| Share your personal data with analytics partners to improve our services and Website. | Data collected by cookies and other tracking technologies | Consent (in those cases where required by law) Legitimate interests of Mold-Masters to analyze the ways in which data subjects access and use its Website in order to further improve the Website. |
| Comply with valid legal requests. | Name, email address, physical address and telephone number Data collected by cookies and other tracking technologies | Comply with legal obligations (in response to requests from EEA member states or the UK). |
| Address legal issues and disputes. | Name, email address, physical address and telephone number Data collected by cookies and other tracking technologies | Comply with legal obligations (if required by EEA member states or the UK). Legitimate interests of Mold-Masters to exercise or defend legal claims. |
| Analyze and improve the safety and security of the Website. | Name, email address, physical address and telephone number Data collected by cookies and other | Legitimate interests of Mold-Masters to implement and enhance security measures and to protect against fraud, spam and abuse. |

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| | tracking technologies | |
| Investigate, prevent or respond to suspected illegal activities, fraud, threats of harm and violations of our terms of service. | Name, email address, physical address and telephone number Data collected by cookies and other tracking technologies | Legitimate interests of Mold-Masters to prevent unauthorized or illegal activity on its Website or to prevent and address threats of harm. |

Disclosure of Personal Data

We may share your personal data in the following circumstances:

- With your consent or at your direction.
- With our parent company, subsidiaries and affiliates.
- With vendors that perform services on our behalf. Examples include vendors providing services related to marketing and promotional material distribution, website analytics, advertising and data storage.
- If we believe such disclosure is necessary. For example,
 - to comply with relevant laws or to respond to a subpoena, warrant or court order served on us;
 - to respond to requests by government agencies, including law enforcement authorities;
 - if we believe your actions are inconsistent with our terms of service and applicable terms or policies;
 - to protect the rights, property, life, health, security or safety of Mold-Masters, its employees, the Website and its users or any third party; or
 - for the establishment of defenses or claims in any legal action or dispute involving Mold-Masters or any of its officers, directors, employees, agents, contractors or partners.

In the event we sell, transfer or assign all or a portion of our business or assets (e.g., further to a sale, merger, consolidation, change of control, reorganization, bankruptcy or any other business

transaction, including negotiation and due diligence of such transactions), we reserve the right to disclose any personal data we collect about you or from you.

Personal Data Transfers Outside the EEA or the UK

If we transfer your personal data outside the EEA or the UK to countries not deemed by the European Commission (or in the UK after the transition period, the Secretary of State) to provide an adequate level of protection, the transfer will be based on, where required, standard contractual clauses approved by the European Commission (or in the UK after the transition period, Parliament or such other entity described under UK data protection law), which impose data protection obligations on the parties to the transfers.

For further information on the mechanism(s) used to transfer your personal data, please contact us at privacy@moldmasters.com.

Security

We maintain appropriate administrative, technical, and physical measures to safeguard your personal data from unauthorized disclosure or access and accidental or unlawful destruction, loss or alteration. Although we use reasonable efforts to safeguard personal data, we cannot guarantee the absolute security of personal data obtained or stored electronically.

Links to Third-Party Websites and Services

Our Website may contain links to other websites or services that are not controlled by us; these links are provided for your convenience and information. We are not responsible for any third party's data collection or privacy practices and we encourage you to review the privacy policies or notices posted on these third-party websites for further information.

Social Features

Certain functionalities on our Website permit interactions that you initiate between the Website and third-party services, such as social networks ("**Social Features**"). Examples of Social Features include features enabling you to "like" or "share" our content and features that otherwise connect the Website to a third-party service (e.g., to pull or push information to or from the Websites). If you use Social Features, and potentially other third-party services, information you post or provide access to may be publicly displayed by the third-party service you use. Also, both Mold-Masters and the third party may have access to certain information about you and your use of the Website and the third-party service.

Data Retention

We will store your personal data no longer than is necessary for the performance of our obligations or to achieve the purposes for which the information was collected, or as may be permitted under applicable law. To determine the appropriate retention period, we will consider the amount, nature and sensitivity of the data; the potential risk of harm from unauthorized use or disclosure of data;

the purposes for which we process the data; whether we can achieve the purposes through other means; and the applicable legal requirements.

Rights and Choices

EEA/UK data subjects have certain rights regarding their personal data. Subject to certain conditions, you may ask Mold-Masters to take the following actions in relation to your personal data that we hold:

- Provide you with information about our processing of your personal data and give you access to your personal data.
- Update or correct inaccuracies in your personal data.
- Delete your personal data.
- Transfer a machine-readable copy of your personal data to you or a third party of your choice.
- Restrict the processing of your personal data.
- Object to our processing of your personal data for direct marketing purposes.
- Object to reliance on our legitimate interests as the basis for processing of your personal data.

You can submit these requests by email to privacy@moldmasters.com or our postal address provided below under “Contact Us”. We may request specific information from you to help us confirm your identity prior to processing your request. Applicable law may require or permit us to decline your request. If we decline your request, we will tell you why, subject to legal restrictions.

If you would like to submit a complaint about our use of your personal data or our response to your requests regarding your personal data, you may contact us at privacy@moldmasters.com. You also have the right to lodge a complaint with a data protection supervisory authority. You can find information about your EEA data protection supervisory authority [here](#) or the UK Information Commissioner’s Office [here](#).

Your Choices

Unsubscribe from Email Alerts

Should you receive an email alert from us, you may unsubscribe from receiving additional email communications by following the unsubscribe instructions in the emails we send. Additionally you may send us a message requesting to unsubscribe by contacting us at privacy@moldmasters.com. Please note that even if you opt-out of receiving email alerts from us, we may continue to send you other email communications.

Ability to Opt-Out of Tracking Technologies

Regular cookies generally may be disabled or removed using tools available as part of most commercial browsers, and in some instances blocked in the future by selecting certain settings. The choices available, and the mechanism used, will vary from browser to browser. Such browser settings are typically found in the “options,” “tools” or “preferences” menu. You may also consult the browser’s “help” menu. You can learn more about cookies and how to block cookies on different types of browsers by visiting <http://www.allaboutcookies.org>. Also, tools from commercial browsers may not be effective with regard to Flash cookies (also known as locally shared objects), HTML5 cookies or other tracking technologies. For information on disabling Flash cookies, visit <https://helpx.adobe.com/flashplayer/kb/disable-local-shared-objects-flash.html>. Please be aware that if you disable or remove these technologies, some parts of our Websites may not work and when you revisit our Websites, your ability to limit browser-based tracking technologies is subject to your browser settings and limitations.

Ability to Opt-Out of Analytics

You may exercise choices regarding the use of cookies from Google Analytics by visiting <https://tools.google.com/dlpage/gaoptout>.

Changes to this Privacy Notice

Mold-Masters reserves the right to modify this Privacy Notice at any time. Changes will be effective immediately upon posting of the revised Privacy Notice, as indicated by the “Last Updated” date at the top of this page. We encourage you to periodically review this page for the latest information on our privacy practices.

Contact Us

You may contact Mold-Masters regarding this Privacy Notice at privacy@moldmasters.com. Our Data Protection Officer may be contacted via email sent to datenschutz@dposervice.de. You may also write to the following address:

Mold-Masters Europa GmbH
Attn: Privacy officer
Neumattring 1
76532 Baden-Baden
Germany

Data Protection Officer:

DPO Service GmbH
Bethmannstraße 50-54
60311 Frankfurt/Main

Germany