# Mold-Masters Europa GmbH. – EEA/UK

## **Privacy Notice for Business Partners**

## Last Updated: September 2021

Mold-Masters Europa GmbH. ("Mold-Masters," 'we," "us" or "our") is committed to compliance with the European Union's General Data Protection Regulation ("GDPR"), the United Kingdom General Data Protection Regulation and the UK Data Protection Act 2018 in relation to the collection, retention, use and other processing of personal data of data subjects in the European Economic Area ("EEA") and the United Kingdom ("UK").

This Privacy Notice informs EEA and UK Business Partners (Customers, prospective customers, suppliers, vendors, consultant) how Mold-Masters, as controller within the meaning of the GDPR, collects, processes and shares their personal data.

## Personal Data You Provide

We collect personal data about you that you provide to us when you contact us, request information on our product and services or subscribe to our newsletter. The personal data that we may collect about you includes your name, email address, physical address (city, country, province/region), company, telephone number and message content. We also collect other personal data that you may choose to provide us.

Mold-Masters may obtain your personal data from different sources, including through our Website (Please see our Website privacy notice <u>https://www.moldmasters.com/index.php/privacy-policy</u>)

# Lawful Bases for Personal Data Processing

The table below provides an overview of the lawful bases under which we process your personal data and the purposes for which we process your personal data.

Processing purpose	Personal Data Includes	Lawful Bases
Communicate with you, including answering your questions and responding to your requests for information.	address and	Legitimate interests of Mold-Masters to communicate with data subjects and provide them the information they request. Processing is necessary for the performance of a contract to which the data party is subject to provide data subjects with the services they request.

Send newsletters if you have subscribed to such newsletters.	Name, email address	Legitimate interests of Mold-Masters to provide data subjects with newsletters that they request. Processing is necessary for the performance of a contract to which the data subject is party to provide data subjects with the services they request.
Provide / Purchase products and services	Name, email address, physical address and telephone number	Processing is necessary for the performance of a contract to which the data subject is party to provide data subjects with the services they request
Conducting Customer satisfaction survey	Name, email address	Legitimate interest of Mold-Masters to improve the quality of its products and services.
Share your Personal Data with our service providers in order for them to perform functions on our behalf.	Name, email address, physical address and telephone number	Legitimate interests of Mold-Masters in the operations of its business.
Comply with valid legal requests or legal obligations.	Name, email address, physical address and telephone number	Comply with legal obligations (in response to requests from EEA member states or the UK), or with trade control laws.
Address legal issues and disputes.	Name, email address, physical address and telephone number	Comply with legal obligations (if required by EEA member states or the UK).

		Legitimate interests of Mold-Masters to exercise or defend legal claims.
Investigate, prevent or respond to	Name, email	Legitimate interests of Mold-Masters
suspected illegal activities, fraud,	address, physical	to prevent unauthorized or illegal
threats of harm and violations of	address and	activity or to prevent and address
our terms of service.	telephone number	threats of harm.

# **Disclosure of Personal Data**

We may share your personal data in the following circumstances:

- With your consent or at your direction.
- With our parent company, subsidiaries and affiliates.
- With vendors that perform services on our behalf. Examples include vendors providing services related to marketing and promotional material distribution, advertising and data storage.
- If we believe such disclosure is necessary. For example,
  - to comply with relevant laws or to respond to a subpoena, warrant or court order served on us;
  - to respond to requests by government agencies, including law enforcement authorities;
  - if we believe your actions are inconsistent with our terms of service and applicable terms or policies;
  - to protect the rights, property, life, health, security or safety of Mold-Masters, its employees, the Website and its users or any third party; or
  - for the establishment of defenses or claims in any legal action or dispute involving Mold-Masters or any of its officers, directors, employees, agents, contractors or partners.

In the event we sell, transfer or assign all or a portion of our business or assets (e.g., further to a sale, merger, consolidation, change of control, reorganization, bankruptcy or any other business transaction, including negotiation and due diligence of such transactions), we reserve the right to disclose any personal data we collect about you or from you.

# Personal Data Transfers Outside the EEA or the UK

If we transfer your personal data outside the EEA or the UK to countries not deemed by the European Commission (or in the UK, the Secretary of State) to provide an adequate level of

protection, the transfer will be based on, where required, standard contractual clauses approved by the European Commission (or in the UK, Parliament or such other entity described under UK data protection law), which impose data protection obligations on the parties to the transfers.

For further information on the mechanism(s) used to transfer your personal data, please contact us at <a href="mailto:privacy@moldmasters.com">privacy@moldmasters.com</a>.

## Security

We maintain appropriate administrative, technical, and physical measures to safeguard your personal data from unauthorized disclosure or access and accidental or unlawful destruction, loss or alteration. Although we use reasonable efforts to safeguard personal data, we cannot guarantee the absolute security of personal data obtained or stored electronically.

## **Data Retention**

We will store your personal data no longer than is necessary for the performance of our obligations or to achieve the purposes for which the information was collected, or as may be permitted under applicable law. To determine the appropriate retention period, we will consider the amount, nature and sensitivity of the data; the potential risk of harm from unauthorized use or disclosure of data; the purposes for which we process the data; whether we can achieve the purposes through other means; and the applicable legal requirements.

# **Rights and Choices**

EEA/UK data subjects have certain rights regarding their personal data:

- Right of access: You can request information about the Personal Data stored about you.
- Right to rectification: You have the right to have incorrect Personal Data concerning you rectified.
- Right to erasure (right to be forgotten): You may, in certain circumstances, have your Personal Data deleted.
- Right to restriction of processing: You have the right to restrict the processing of your Personal Data in certain cases.
- Right to data portability: You have the right to have the data provided by you published in a structured, common and machine-readable format.
- **Right to object**: You have the right to object to the processing of your Personal Data in certain circumstances.

Where our processing of your Personal Data is based on your consent, you have **the right to withdraw your consent at any time**. If you decide to withdraw your consent, we will stop processing your Personal Data for that purpose.

You can submit these requests by completing and submitting the Data Subject Access Request Form found <u>here</u> or our postal address provided below under "Contact Us". We may request specific information from you to help us confirm your identity prior to processing your request.

Applicable law may require or permit us to decline your request. If we decline your request, we will tell you why, subject to legal restrictions.

If you would like to submit a complaint about our use of your personal data or our response to your requests regarding your personal data, you may contact us at <u>privacy@moldmasters.com</u>. You also have the right to lodge a complaint with a data protection supervisory authority. You can find information about your EEA data protection supervisory authority <u>here</u> or the UK Information Commissioner's Office <u>here</u>.

## **Your Choices**

## Unsubscribe from Email Alerts

Should you receive an email alert from us, you may unsubscribe from receiving additional email communications by following the unsubscribe instructions in the emails we send. Additionally you may send us a message requesting to unsubscribe by contacting us at <u>privacy@moldmasters.com</u>. Please note that even if you opt-out of receiving email alerts from us, we may continue to send you other email communications.

#### **Changes to this Privacy Notice**

Mold-Masters reserves the right to modify this Privacy Notice at any time. Any future material changes or additions to the processing of your personal data as described in this Privacy Notice will be notified to you in advance through an individual notice through our usual communication channels.

#### **Contact Us**

You may contact Mold-Masters regarding this Privacy Notice at <u>privacy@moldmasters.com</u>. Our Data Protection Officer may be contacted via email sent to <u>datenschutz@dposervice.de</u>. You may also write to the following address:

Mold-Masters Europa GmbH Attn: Privacy officer Neumattring 1 76532 Baden-Baden Germany

Data Protection Officer:

DPO Service GmbH Bethmannstraße 50-54 60311 Frankfurt/Main Germany